

## Peer Review Plan

Preliminary Title: Multiple Ways to Measure the Price of Healthy Foods

Type of Report  
(ERR, EIB, EB) EIB

Agency: Economic Research Service [X] Influential Scientific Information  
USDA [ ] Highly Influential Scientific Assessment

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Subject of Review: A common explanation for why most Americans consume diets that do not meet Federal dietary recommendations is that healthier foods are more expensive than less healthy foods. We estimated prices for 4,350 foods using 4 price metrics: the price per calorie, the price per edible gram, the price per average portion size consumed, and the price of meeting food group recommendations in the Dietary Guidelines for Americans 2010. For this study we define “less healthy” foods as those high in saturated fat, added sugars, and/or sodium or foods that do not contain a significant amount of at least one food group, referred to as “moderation foods.” The study draws from three data sets: the National Health and Nutrition Examination Survey (NHANES) to estimate the types and quantities of foods consumed, the Center for Nutrition Policy and Promotion (CNPP) food prices data base for food prices, and the Pyramid Equivalent Database for information on food group, saturated fat, added sugars, and sodium content.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [ ] Panel Review [X] Individual Reviewers

[ ] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 09/022/11 End: XX/XX/XX Completed: XX/XX/XX

Number of Reviewers: [ ] 3 or fewer [X] 4 to 10 [ ] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [ ] Designated Outside Organization  
Organization's Name:

Opportunities for Public Comment? [ ] Yes [X] No

If yes, briefly state how and when these opportunities will be provided:

How:

When:

Peer Reviewers Provided with Public Comments? [ ] Yes [X] No

Public Nominations Requested for Review Panel? [ ] Yes [X] No



